

Notice of References Cited	Application/Control No. 09/988,002	Applicant(s)/Patent Under Reexamination BJORKSTEN ET AL.	
	Examiner Jonathan Ouellette	Art Unit 3629	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
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	V	"Firm to Offer Cash For Concuemer Profiles," iMarketing News, v2, n10, p1+, March 13, 2000.
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